

Sabrina Smith

Senior Manager, Marketing



Sabrina Smith is a marketing specialist who has spent over 20 years in leadership overseeing marketing, communications, branding, content development, campaign management, digital automation, lead generation, business development, and strategic planning. Based out of Mechanicsville, Virginia, she develops and executes marketing strategies and integrated programs that elevate Owens & Minor distribution and supply chain services with healthcare providers.

Prior to this role, Sabrina held various positions including a successful career in proprietary products and marketing management. In these roles, Sabrina had an opportunity to design and execute strategic programs and campaigns that advance proprietary product brands position in the market to increase sales within existing customers and pursuits. Sabrina also played an integral role in launching the company's first e-commerce offering through Amazon.

Sabrina holds a Master of Business Administration in Marketing from Liberty University and a Bachelor of Science in Business Administration from Averett University. She serves as a board member and chair of the marketing committee for Make-A-Wish Greater Richmond. Sabrina is a member of the Professional Women in Healthcare, chair of the Women's Teammate Resource Group at Owens & Minor, and volunteers with Virginia Breast Cancer Foundation and Making Strides of Virginia.

Sabrina and her husband, Jarrod, live in Caroline County, Virginia, and enjoy spending time with their sons, Travis, Timothy, and Talen, being at the beach, and riding bikes and ATVs.