



# Gain Manager Support for Your Growth

## 2022 COURSE:

*Strategic Storytelling – Deliver your Message with Impact and Influence*

### Position

Consider using these statements when requesting approval for this development opportunity:

- This course will prepare me to articulate complex messages in a simpler way, improving communications with internal/external stakeholders
- This course will help me understand my audience's needs and how I can target my message for better business outcomes
- This course will help me improve my presence and audience engagement, ensuring my message is received
- This course will help me expand my credibility within the organization through influential story-telling techniques

### Educate

Share the value and opportunity Professional Women in Healthcare provides:

- **PWH**® is built upon a strong history of women leaders in the healthcare supply chain industry who continue to create a platform for progressive leadership and mentoring for the next generation
- Members enjoy access to professional development events, an active mentoring program, and an annual leadership summit with opportunity to network with supply chain industry leaders
- PWH® is made up of individual contributors, aspiring leaders, mid-level managers and C-Suite executives growing together and learning from each other



## Sending an email? Here's a template!

### Professional Development Training

Hi [Your Boss' Name],

I would like to register for [Strategic Storytelling: Deliver Your Message with Impact and Influence](#) – a virtual professional development course hosted by [Professional Women in Healthcare \(PWH®\)](#)

This course includes 3 virtual sessions on Fridays (October 21, October 28, and November 4) from 11am-1pm ET. I am excited to learn about:

- Engaging my audience and gaining their buy-in
- Simplifying complex data and delivering a meaningful message that resonates
- Demonstrating credibility and building trust quickly with people

I'd like to get your support and understand if [Insert Company Name] will allow me to expense the cost of this course [\$349 for PWH® Members, \$399 for Non-Member]?

I am confident that this course will strengthen my ability to design compelling business presentations and improve my overall communication approach.

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I am happy to speak live if you have any questions or would like to discuss this in more detail.

Thanks!

[Name]

